



Bridges to Better Business Small Business Event 2009 “Connect for Success”

A unique learning event for entrepreneurs in Lanark County, Smiths Falls & northern Leeds



Keynote Speaker: Allison Graham of Elevate|Seminars + Strategic Development Inc., (www.elevatebiz.ca) author of Business Cards to Business Relationships: How to Build the Ultimate Network. She will entertain and inspire as she shares some insights into best business networking practices. Allison writes a weekly column called "Getting Connected" for Sun Media, has been featured in publications such as the Financial Post, the Globe and Mail and has appeared on television and radio broadcasts including the Business News Network's MoneyTalk.

Social Media Marketing on a Shoe String Budget

Natasha D'Souza of Virtual EyeSee (www.virtualeyesees.com), a social media agency will deliver some tips and tricks on using social media to increase your companies visibility online and in turn increase the revenue to your business. Learn the importance of website analytics. Explore online channels like Facebook, YouTube, Twitter and Flickr. Get your website social media ready. Examples of how other businesses are using social media.

2009 Ontario Budget: Comprehensive Tax Package-How It Will Affect You & Your Business.

The Ministry of Revenue-Retail Sales Tax Section will provide a review of the 2009 Ontario Budget's proposed tax package and the impact on businesses and individuals. A major focus of this presentation will be the proposed single sales tax that would come into effect on July 1, 2010.



Date: Friday, October 23, 2009

Time: 9:00 am to 2:00 pm

Cost: Early bird \$25 before October 8th/09 or \$30 after this date (GST included)
(includes lunch, keynote speaker, networking & small business info sessions)

Place: Camp Merrywood, Port Elmsley

Sponsors:



Canada-Ontario
Business Service Centre
Serving Ontario Business

Desservir les entreprises de l'Ontario
Centre de services aux entreprises
Canada-Ontario



VALLEY HEARTLAND
Community Futures Development Corporation

***Registration and Payment (cash or cheque) can be made to
the Lanark North Leeds Enterprise Centre***

91 Cornelia Street West, Smiths Falls, Ontario K7A 5L3

Telephone: (613) 283-7002 extension 108 | Fax: (613) 283-7005 | Email: cjames@LNLEnterprisecentre.ca | Website: LNLEnterprisecentre.ca



Bridges to Better Business **Small Business Event 2009** “Connect for Success”

Registration Form (Early bird Deadline October 8th, 2009)

Name: _____

Business Name: _____

Address: _____

Phone: _____ E-mail: _____

Cost is \$25/person before October 8th, 2009
\$30/person after October 8th, 2008 (deadline October 19th, 2009)
(includes lunch, keynote speaker, networking and small business sessions)

Payment (cash or cheque) can be made to:

Lanark-North Leeds Enterprise Centre
91 Cornelia Street W., Smiths Falls, Ontario K7A 5L3
Phone: (613) 283-7002 ext. 108 /109 Fax: (613) 283-7005
Email: cjames@ripnet.com Website: www.LNLenterprisecentre.ca

Networking (Keynote address with Allison Graham)

Social Media Marketing on a Shoestring Budget

2009 Ontario Budget/Comprehensive Tax Package-How it will Affect You and Your Business

*** Please Note: Bring promotional materials to share with other participants**

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