



# Trades | Construction Small Business Event 2012

## “Business Tools for the Trades”



On March 30, 2012 the Lanark North Leeds Enterprise Centre will be hosting an event aimed at the trades/construction sector at the Smiths Falls Community Memorial Centre.

This full-day event will consist of informative and invigorating speakers that will address the top challenges of contractors, marketing solutions, what's available for small businesses, catered hot lunch, door prizes and much more!

### Speaker Highlights

MLJ Coaching International owner, Lynne Jacob, will be addressing the top challenges of contractors as business owners. This powerful seminar will be for you if are looking to:

- ✓ **Regain passion for your business**
- ✓ **Double, even triple your sales**
- ✗ **Throw in the towel**
- ✓ **Discover what is available for your small business**

Jennifer Debruin, owner of Articulation Marketing and Communication, will be talking about how to creatively and effectively market a business in the trades industry.

*Other speakers include: WSIB, CRA, wage subsidies, funding options, and many more!*



**Friday, March 30, 2012 | 8:30am - 3:00pm**  
Smiths Falls Memorial Centre

To register call **Lanark North Leeds Enterprise Centre 613-283-7002 ext 108/109**

**Early Bird Registration**  
\$20.00 (includes HST)  
Deadline: March 9th, 2012

**Regular Registration**  
\$25.00 (includes HST)  
Deadline: March 26th, 2012

*Payment can be made by cash or cheque.*

Funding Partners



**VALLEY HEARTLAND**  
Community Futures Development Corporation



## **Bridges to Better Business Small Business Event 2012**

### **“Tools for the Trades”**

Registration Form (Early bird Deadline March 9<sup>th</sup>, 2012)

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Cost is \$20/person before March 9<sup>th</sup>, 2012  
\$25/person after March 9<sup>th</sup>, 2012 (deadline March 26<sup>th</sup>, 2012)

*(Includes informative & invigorating speakers that will address the top challenges of contractors, marketing solutions, what's available for small businesses, catered hot lunch, door prizes & much more!)*

Payment (cash or cheque) can be made to:

Lanark-North Leeds Enterprise Centre  
91 Cornelia Street W., Smiths Falls, Ontario K7A 5L3  
Phone: (613) 283-7002 ext. 108 /109 Fax: (613) 283-7005  
Email: [cjames@LNLEC.ca](mailto:cjames@LNLEC.ca) Website: [www.LNLEC.ca](http://www.LNLEC.ca)

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MLJ Coaching International owner, **Lynne Jacob**, will be addressing the top challenges contractors face as business owners.

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